Recommendation and Relationship Check

Read the message before making the purchase decision.

An endorsement and a household buying decision answer different questions.

Hypothetical example: A sponsored case demonstration shows its color; the family still checks the actual dimensions before deciding whether it fits.

01 Pause at the recommendation, not only at the price

Record the exact product recommendation and the claim you heard.

Product being recommended

Actual claim in the example

What the child understood

02 Notice the relationship the creator discloses

Identify the disclosed relationship without guessing at unreported payments.

Disclosure words exposed

Relationship those words describe

Relationship detail still unknown

Recommendation and Relationship Check / Review & follow-through

03 Give the product a question of its own

Write the practical product question the household needs answered.

Household job for this product

Information needed for that job

Appropriate place to check it

04 Keep permission separate from persuasion

Separate the adult permission decision from the creator's recommendation.

Adult purchase decision

Reason we can explain honestly

Question to reuse next time